FOR IMMEDIATE RELEASE

Huntington Convention Center of Cleveland Commits to GBAC STAR™ Facility Accreditation Program

(CLEVELAND, OHIO) – July 10, 2020 – The Huntington Convention Center of Cleveland, managed by ASM Global on behalf of the Cuyahoga County Convention Facilities Development Corporation (CCCFDC), has announced its commitment to achieve Global Biorisk Advisory Council® (GBAC) STAR™ accreditation, the gold standard for prepared facilities. Under the guidance of GBAC, a Division of ISSA, the worldwide cleaning industry association, the Huntington Convention Center will implement the most stringent protocols for cleaning, disinfection and infectious disease prevention in its facilities.

As the cleaning industry’s only outbreak prevention, response and recovery accreditation, GBAC STAR™ helps organizations establish protocols and procedures, offers expert-led training and assesses a facility’s readiness for biorisk situations. The program will verify that the Huntington Convention Center implements best practices to prepare for, respond to and recover from outbreaks and pandemics.

“GBAC STAR accreditation empowers facility owners and managers to assure workers, customers and key stakeholders that they have proven systems in place to maintain clean and healthy environments,” said GBAC Executive Director Patricia Olinger. “By taking this important step to pursue GBAC STAR, the Huntington Convention Center will receive third-party validation that it follows strict protocols for biorisk situations, thereby demonstrating its preparedness and commitment to operating safely.”

To achieve GBAC STAR™ accreditation, the Huntington Convention Center will demonstrate compliance with the program’s 20 core elements, which range from standard operating procedures and risk assessment strategies to personal protective equipment and emergency preparedness and response measures. Learn more about GBAC STAR accreditation at www.gbac.org.

“The health, safety and security of our guests, partners, tenants, and employees remain our highest priority and the adoption of the GBAC STAR prevention, response and recovery protocol is yet another important step in safely
reopening our facility following local, state, and federal guidelines," said HCCC General Manager Ron King. “We are currently finalizing sustainable cleaning, training, and safety best practice measures, including the implementation of the ASM Global VenueShield comprehensive building safety program.”

About the Huntington Convention Center of Cleveland
Located in the heart of downtown Cleveland, the LEED Gold-certified Huntington Convention Center of Cleveland connects meeting planners to over 410,000 square feet of meeting and event space, including Exhibit Halls, 45 meeting rooms, and two ballrooms. The convention center is connected to the 600-room Hilton Cleveland Downtown and Cleveland Public Auditorium and is located in the Convention Center District where 5,000 hotel rooms and 4 entertainment districts are just steps away. Learn more at www.clevelandconventions.com.

About GBAC, a Division of ISSA
Composed of international leaders in the field of microbial-pathogenic threat analysis, mitigation, response and recovery, the Global Biorisk Advisory Council (GBAC), a Division of ISSA, provides training, guidance, accreditation, certification, crisis management assistance and leadership to government, commercial and private entities looking to mitigate, quickly address and/or recover from biological threats and real-time crises. The organization’s services include biorisk management program assessment and training, Forensic Restoration® response and remediation, the GBAC STAR™ facility accreditation program, training and certification of individuals and consulting for building owners and facility managers. For more information, visit www.gbac.org.

About ISSA
With more than 9,300 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners and associated service members—ISSA is the world’s leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment and an improved bottom line. Headquartered in Northbrook, Ill., USA, the association has regional offices in Mainz, Germany; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. For more information about ISSA, visit www.issa.com or call 800-225-4772 (North America) or 847-982-0800.

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